

somethingspace.com presents

JOHNNY FLIPBOOK...

GIVES BIRTH TO HIMSELF

and

TAKES A BITE OUT OF THE SUN

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INTRODUCTION

If there's one thing Johnny Flipbook hates, it's reading.

Yet, day in and day out, it seems like there's always some suits around making us all hold up books and act like we're reading them.

All that pretend book reading, though, cuts into a person's day. And we could all benefit from a chance to spend our book-looking time a little more productively.

That's why Johnny Flipbook has agreed to star in Somethingspace's latest media-bending entertainment tight-rope act. The Johnny Flipbook series of flip-book kits is a collection of simple, free tools you can use to transform your useless books into hilarious, exciting or otherwise stimulating entertainment devices.

To use them, simply cut out the individual panels on the following pages and glue them, in order, to the upper-right corner of consecutive right-hand pages of any book. Then, using your thumb as a kind of flipping device, turn those pages quickly (flipping), to display the pictures in rapid succession.

Outstanding! The once-static series of pictures will appear as though they are amazingly great!



